

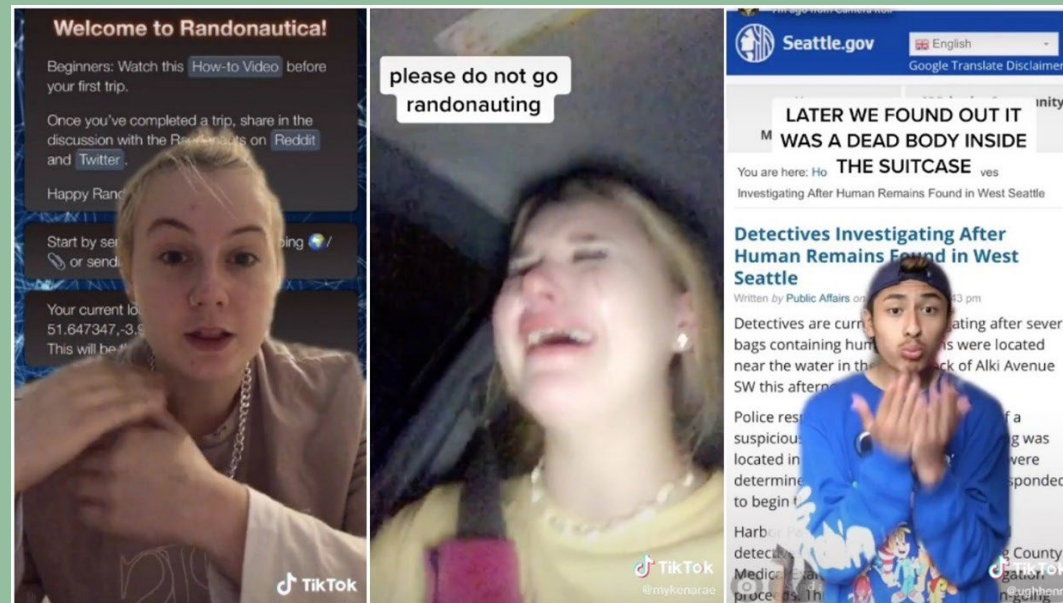
Dark Manifestation: Digital Folklore on TikTok

Research:

To build my argument, I first place my idea within pre-existing concepts of digital folklore and digital ethnography. Then I placed TikTok in context with other user generated content video platforms. Following this work, I was able to follow the trajectory of my Randonautica case study, viewing statistics for popular videos and comments made by other users to discuss user's understandings and beliefs surrounding Randonautica.

Concept:

This project focuses on the way social media platform TikTok functions as a tool for proliferation of folklore and legendry between users. To support this argument, my research uses the #Randonautica trend on TikTok as a case study.



Photos: <https://www.dazeddigital.com/science-tech/article/49701/1/randonautica-is-the-creepy-app-that-led-tiktokers-to-a-dead-body>

Conclusion:

Users on TikTok are actively participating in the creation and proliferation of legendry, performing the legend through their videos and policing other users in the proper ostension practices.